

TERM OF REFERENCES

Title of services to be provided	Methodology for the collection and analysis of cases of new business models for rural SMEs.
Services provided to partner:	SZREDA
Need, description, & purpose of services to be provided	Provide SZREDA and partners with the methodology to identify good practices on emerging business models for rural SMEs that improve their competitiveness.
Proposed methodology	The methodology will define the questions, objectives, and policy purposes of the analysis, and will include data collection, validation and analysis tools. It will also set quality specifications, pre-testing procedures, and fine-tuning processes to ensure that partners will gather the input necessary for the development of the good practice guide.
Foreseen deliverables	a) Methodology report on good practices collection; b) tools and templates to gather and provide input; c) action time-plan and guidelines for the administration
Amount	15.000 €
Project activity (in which the respective cost will be reported)	A1.2: Identifying successful new business models for rural SMEs.